

Seat No.	
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**B.B.A. (Part - II) (Semester - III) Examination, November - 2014**  
**PRODUCTION MANAGEMENT (Revised)**  
**Sub. Code : 43938**

**Day and Date : Tuesday, 18 - 11 - 2014**

**Total Marks : 40**

**Time : 3.00 p.m. to 5.00 p.m.**

**Instruction : All questions are compulsory.**

**Q1) Define Production Management. Discuss production systems. [14]**

**OR**

**What is factory building? Give recent trends in factory building design.**

**Q2) Give short answers (any two) : [16]**

- a) Explain scope and importance of production management.
- b) Discuss factors affecting factory location.
- c) Give meaning, scope and objectives of PPC.
- d) What is Total Quality Management?

**Q3) Write short notes (any two) : [10]**

- a) Functions of Production Management.
- b) Plant Layout.
- c) ISO 9000.
- d) Product Assurance.

